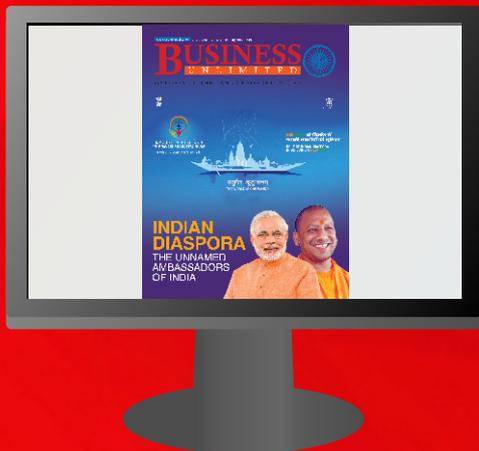


WHERE GOVERNMENT REFORMS MEET GLOBAL CAPITAL



BUSINESS 
UNLIMITED

GATEWAY TO THE LAND OF OPPORTUNITIES

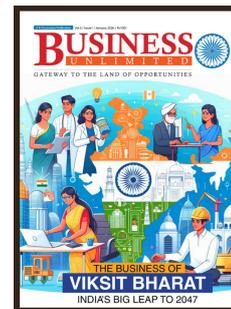
MEDIA KIT 2026/27

About Us

Business Unlimited, published by RJ Associates Media, was conceived in tandem with our flagship tourism magazine, Travel Heights. While the pandemic paused its publication, the time is now right for a powerful relaunch—perfectly aligned with our Hon'ble Prime Minister's vision of Viksit Bharat.

As India takes bold strides toward becoming the world's fastest-growing major economy, Business Unlimited positions itself as the premier platform to present India's policy reforms, state initiatives, and sectoral opportunities to global investors.

We serve as a trusted guide for investors, corporates, policymakers, and entrepreneurs—highlighting India's journey toward inclusive, sustainable, and transformative growth.



Our Mission

To champion India as the world's most dynamic investment destination by bridging government initiatives, state policies, and global investors through credible, insightful, and impactful storytelling.



Our Vision

To be the leading media platform supporting Viksit Bharat, amplifying India's economic transformation and inspiring international investors to be part of its growth story.

Why Partner With Us

- **Aligned with National Priorities**
Coverage that mirrors India's reform agenda, policy initiatives, and investment vision.
- **Timely Relaunch**
At a pivotal moment in India's growth, we provide investors with trusted insights and opportunities.
- **Government & State Focus**
Spotlight on central and state-level policies, action plans, and investment summits designed to attract FDI.
- **Exclusive Reach**
Distributed to global investors, embassies, trade bodies, and business forums, ensuring unmatched visibility.
- **Strategic Impact**
Custom campaigns and storytelling solutions designed to align your brand with India's investment narrative.

Audience Profile

Primary Readers

Global Investors & Fund Managers

Corporate Leaders & Decision-Makers

Diplomats & Policy Advisors

Trade Chambers & Industry Associations

Consultants & Economic Think Tanks

Distribution Network

Print & Digital circulation (India + Global)

Embassies, investment boards, and chambers of commerce

International events like Pravasi Bhartiya Divas (PBD), Vibrant Gujarat, Global Investors Summit, Make in India, and G20 forums

Advertising Opportunities

Placement Option	Rate (INR)
Gate-fold / False cover	₹5,00,000
Outer Back Cover	₹3,00,000
Inside Covers / Premium Inside Pages	₹2,50,000
Full Page	₹2,00,000
Half Page	₹1,25,000
Quarter Page	₹80,000
Logo	₹50,000
Footer Ad (Set of 3)	₹30,000

*Applicable Taxes Extra

Sponsored Features

- **State Spotlight Sections:**
Showcase investment policies and industrial corridors.
- **Sectoral Focus:**
Technology, Green Energy, Finance, Healthcare, Infrastructure, and more.
- **FDI Success Stories:**
Highlight international businesses thriving in India.

Digital Solutions

Banner & Display Ads (Website & E-Magazine)

Sponsored Articles & Whitepapers

Newsletter Sponsorships

Social Media Campaigns (LinkedIn, Twitter, Instagram)

Event Coverage & Cross-Platform Packages

Our Offerings

Monthly Editions

Analysis of reforms, sectoral growth, and investment opportunities.

Special Editions

Coverage aligned with FDI-focused events, state summits, and Make in India initiatives.

Advertorial Campaigns

Customised storytelling aligned with India's growth vision.

Digital Amplification

Extend your reach globally through our robust digital channels.

Partnership Coverage

Integrated campaigns at investment expos and economic forums.

Why Business Unlimited?

With the trusted legacy of RJ Associates Media, Business Unlimited relaunches as a strategic platform to invite global investors into the India growth story.

We go beyond reporting policies—we create a global stage where government initiatives, sectoral opportunities, and investor confidence converge to shape the future of Viksit Bharat.

RJ Associates

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